



THE BLUE HERON

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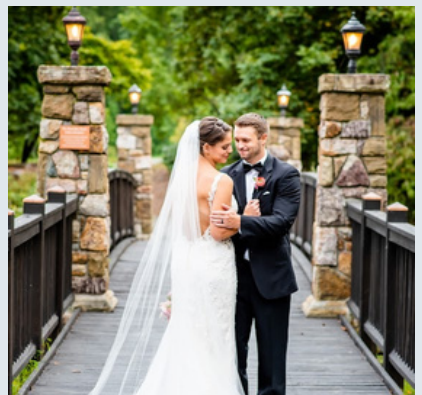
WEDDING GUIDE

UPDATED APRIL 2024

ENJOY EVERY MOMENT!

Experience our stunning lake-front oasis in the heart of the Triad! With over 7,800 square feet of versatile indoor/outdoor event space, we are one of the most unique venues in the area seating up to 150 wedding guests. Our building has a classically luxurious design full of natural light to complement a variety of wedding decor.

Our team of experienced event specialists are ready to help you create every facet of your dream wedding so you can enjoy every moment!



THE BLUE HERON | 4130 MENDENHALL OAKS PKWY | HIGH POINT, NC 27265

Ben Blackwood, Venue Sales Manager

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WHY CHOOSE US?



Seamless Planning

Unlock the secret to painless wedding planning! We provide exceptional in-house catering along with bar and rental services to provide a seamless venue planning experience. We gladly recommend other vendor services to customize your event vision.



In-House Catering

For over 25 years, our team at Pepper Moon Catering has created remarkable culinary experiences! Our on-site team will work closely with you to prepare a custom food and beverage menu. We can't wait to provide you with delicious food and gracious hospitality!



Clear Pricing

We pride ourselves on straightforward pricing and a venue rental fee that includes extensive amenities. There are no service charges or other hidden fees! Personalized pricing is available based on your customization. We want to help you design your perfect day!



The Backdrop

Our venue provides abundant natural light, a neutral color palette, thoughtful details and a gorgeous outdoor space designed to take full advantage of our lake views and provide a striking backdrop for your event. We are centrally located in the Triad with easy access, close-by partner hotels and complimentary parking.



Amenities

The Blue Heron provides full use of our entire grounds the day of your wedding! Enjoy a quiet moment before your ceremony in The Nest or The Lounge dressing rooms. Create a unique look with our furniture, linens and custom lighting options. The possibilities are endless!



Our Team

Whether we are providing expert planning advice, setting up for your wedding, serving your guests, or packing your to-go meal, you'll know your day is in good hands with our highly rated event and catering team who is committed to providing a delightful and worry-free experience!

CEREMONY OPTIONS



**INDOOR CEREMONY
Option 1**
Seats up to 150 guests in the
Oakview Grand Hall



**INDOOR CEREMONY
Option 2**
Seats up to 120 guests in the
Bridgeview Breezeway



OUTDOOR CEREMONY
Seats up to 150 guests on
the Lakeside Terrace

THE DETAILS

Indoor & Outdoor Event Space

Exclusive access to our gorgeous lakeside event space for your ceremony, cocktail hour & reception for 14 hours*

Venue Staff

Venue Host & Security on site during event

Venue & Catering Team

Dedicated to helping organize in-house details surrounding your special day including menu planning, rentals, floor plan and vendor recommendations

Equipment

Tables and fruitwood chiavari chairs for up to 150 guests

Additional Features

- Setup & Cleanup
- 2 Dressing Spaces
- Built in 22' X 10' Stage
- Wifi and Audio/Visual
- Ceiling Lighting & Draping
- Lakeside Terrace with String Lights
- 1 Decorative easel
- 1.5 Hour Ceremony Rehearsal
- 2 Hour Photo Session
- Ample Complimentary Parking
- Access to Prismm for planning

**14 hour rental period includes time for vendor setup, the arrival through departure of guests and cleanup.*



RENTAL RATES

Saturday **\$7,000**

Friday / Sunday **\$5,500**

Monday-Thursday **\$3,500**

Additional time: \$300/hr
Holidays are subject to increased rate

Sales tax is included in the venue rental rate! Sales tax will apply to other contracted items.
Pricing is subject to change until under contract.

Venue rental rate does not include food and beverage costs, which start at \$36 per guest.
Please see catering packages for details.

Enhancements

To simplify planning and customize your experience, we can enhance your package with the following items.

- Custom lighting
- Custom draping
- Cold Sparks
- Specialty chairs
- Dance floor
- Specialty place settings and linens
- Votive candles
- Lounge furniture
- Outdoor games



FAQ

When can I visit the space?

We would love to show you all The Blue Heron has to offer for your wedding! Due to our active event calendar, all tours and meetings should be scheduled in advance. Please email to schedule a time!

How do I reserve my wedding date and what is the payment schedule?

- Submit a nonrefundable first payment of 25% of the estimated total due (venue rental rate + estimated catering costs) and a signed contract.
- Submit 2nd payment of 25% 4 months later.
- Submit final balance 1 week prior to the event date.

If the event is booked 4 or less months prior to the event date:

- Submit a nonrefundable first payment of 50% of the estimated total due (venue rental rate + estimated catering costs) and a signed contract.
- Submit final balance 1 week prior to the event date.

Payments are accepted by cash, check (payable to Pepper Moon Catering) and credit card. Please inquire about other payment plans.

May I make changes to my contract after booking? When are final details and guest count due?

Yes, you may make changes! We will work with you during the planning process to help you refine your food, beverage and rental selections. Whenever you make an update, we will provide a revised contract, so you know where your costs are allocated.

You may change the estimated headcount provided at the time of booking. The final guaranteed guest count, menu selections, layout and event details are due 14 days prior to the Event Date and may not be reduced from that point.

May I bring in outside alcohol?

No alcohol is permitted to be carried in. The Blue Heron holds an ABC Permit, therefore all alcoholic beverages upon the premises must be provided and served by our staff. We offer a variety of bar service options to meet your budget. Please see the alcohol rules in your contract.

May I bring in wedding cake or specialty desserts?

Yes, and we are happy to provide cake cutting service at no additional charge.

Do you offer custom menus and special food requests?

Yes, the provided menus are a great starting point, but we love to custom design menus to reflect your personal tastes and the season. We are happy to discuss ethnic food, gluten/dairy/nut free, vegan/vegetarian and kids options.

FAQ

Do you offer a food tasting?

We offer couples complimentary tickets to our two open house tastings per year. The tasting menu is selected to include a range of items such as hors d'oeuvres, entrees, and side dishes. You will experience a live event to help you envision your day while being assured of our excellent food quality and amazing catering staff service. It's delicious and a lot of fun to attend! Private tastings may be arranged for an additional charge.

What tables and chairs are provided?

(250) fruitwood chiavari chairs with black cushions

(25) 60 inch round, (3) Half 60 inch round, (10) 6 foot, (2) 8 foot, (10) cocktail tables

What is a typical 14-hour wedding timeline?

- 7 hours Getting Ready, Vendor Setup, Photos
- 30 minutes Guest arrival
- 30 minutes Ceremony
- 1 hour Cocktail Hour
- 4 hours Reception
- 1 hour Vendor Breakdown/Cleanup

Everyone may access the venue during your 14 hour contracted rental time. Additional rental time is available if desired.

In a typical timeline, bars open at cocktail hour and must close at 30 minutes prior to the end of the reception, which is 4.5 hours of service



FAQ

Do you offer time for a wedding rehearsal?

We offer 1.5 hours to rehearse the week of your wedding. The day and time is based upon availability and can be booked 30 days prior to your wedding.

Is there a weather backup plan for outdoor ceremonies?

Yes, we have beautiful indoor options! We will discuss an inclement weather ceremony plan during your planning meeting. If inclement weather is approaching, we will be in touch the week of the wedding to finalize a decision. While we will make every reasonable effort to accommodate your wishes, we have learned it is best to decide as early as possible to alleviate the uncertainty and added stress. We will provide one complimentary reset to accommodate moving inside due to bad weather. Management reserves the right to make a final decision on ceremony location based upon weather conditions and safety.

Do you allow pets?

Well behaved pets are welcome during photos and ceremonies. You are responsible to clean up after your pet.

Where can we take photos?

The interior of our building offers several neutral backdrops for portraits. You also have access to our exterior areas including woodland backdrops, lake views and our gorgeous Terrace with grand staircase. The Lake is City of High Point property, but you are welcome to take photos around the area including the Blue Heron Bridge and pier.

Do we need a microphone for outside ceremonies?

It is recommended to have a microphone for outdoor ceremonies. Your DJ or live musicians can usually provide sound equipment for this purpose. There are several power outlets available.

Do I have to use certain vendors? Is there a wedding coordinator requirement?

All food (with the exception of wedding cake and specialty desserts), beverage and equipment rentals (linen, china, chairs, lighting and draping) must be secured through Pepper Moon Catering/The Blue Heron Event Venue.

Clients are required to hire a professional wedding coordinator that has been pre-approved and signs a venue agreement. We will gladly provide our suggested list that has professionals with a variety of styles and price points. Coordinators must attend the final walk through meeting, rehearsal, and be onsite through the end of the rental period. A seasoned coordinator is an essential part of your vendor team to create a successful wedding day!

You are welcome to hire other vendors to provide additional goods and services. We are happy to provide a list and chat about recommended vendors.

FAQ

Are we allowed to bring in décor? Are there decor restrictions?

Absolutely - you are welcome to bring your own unique event décor! Décor must be installed and removed during your rental period.

NOT PERMITTED

- Foil confetti, paper confetti, sprinkles, sequins, items that shed glitter, birdseed, rice, hay, fog machine, bubble machine, pyrotechnics.
- The use of nails, tacks, tape, command strips, glue or staples to affix items to walls, floors, or columns. Please do not tape ceremony runners to the floor.
- Silk petals outdoors.
- Open flame - candles must be enclosed in glass or metal containers. Taper candles must be completely enclosed in a cylinder with a base to contain any wax drips.
- Dance floor wraps on our floors (would need to be installed on a separate rented dance floor).

GENERAL

- All decorations must be removed without causing damage to the venue.
- Only low tack tape, such as Gaff tape, may be used to tape down cords to the wood floor.
- Nothing may be suspended from light fixtures, fans or air ducts.
- No rearrangement of venue furniture or art work.
- All florals should be pre-arranged, no flower arranging on site.
- Pre-approval needed for glass and candles on the floor.
- Cold spark machines and dry ice machines are only permitted if operated by a pre-approved professional and insured vendor who will remain on site for the duration of use.

What may I use for an exit?

We allow sparklers, glow sticks, fiber optic wands, ribbon wands, noise makers, bubbles, butterfly releases and fresh petals/leaves for outdoor use. We DO NOT allow confetti, sequins, glitter, rice, birdseed or fire lanterns.

Will you clean up the space?

Yes, we will take care of cleanup! You are responsible to remove all personal items, decorations, and signage from the interior and exterior of the space by the end of the venue rental.

IMPORTANT DATES

Does the wedding planning process seem like a daunting task?

We will help guide you every step of the way to make your venue and catering planning process an enjoyable one! With extensive experience in planning and executing High Point weddings, we are uniquely equipped to take what may seem like a daunting task and smoothly transition your vision into your dream wedding.

INITIAL MONTHS

- Review this document and the contract which will answer many of your questions
- Use a planning guide to stay on track, such as <https://www.theknot.com/content/12-month-wedding-planning-countdown>
- Attend our open house/tastings (watch your email for info)
- Start completing your Wedding Info Sheet (will be emailed)

3-4 MONTHS PRIOR

- Schedule a planning appointment to discuss event timeline, room layout, food/beverage menu, vendor needs, and rental selections

1 MONTH PRIOR

- Firm up any decisions to be made
- Schedule a final walk through with your day of coordinator

2 WEEKS PRIOR

- Final food and beverage selections due
- Final guaranteed headcount due
- Finalize event details and layout
- Seating chart due

1 WEEK PRIOR

- Remaining balance due

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